

Invitation to

TECHUP Chengdu 2019

A parallel session of the EU-China Business & Technology Cooperation Fair XIV
Explore the future of digital economy

2019.11.11
Chengdu, China

What is TECHUP

TECHUP Chengdu is one of the parallel session of the EU-China Business & Technology Cooperation Fair XIV. The largest official EU-China collaboration event annually organized by EU Project Innovation Centre and the Chengdu Municipal Government.

The event brings together cutting-edge tech companies around the world, helps international tech companies to find the right path to enter and match-making with the correct resources of the local ecosystem.

- **Position**
 - Chengdu positions as the international center of economy, finance, technology and innovation of west China, the highland of China's second economic reform and opening-up policies, where resources are gathered and market are opening rapidly in the west.
- **Market**
 - Chengdu is the most developed and international city in west China. It is not only the trade center for Sichuan province, a market with over 80M inhabitants, but also spots as the market and R&D hub covers twelve provinces, which are the fastest developing areas of west China.
- **Talents**
 - With 5 tier one Chinese universities and a unique globally welcomed life style, Chengdu attracts tons of talents around the world, especially in the field of tech development.
- **Ecosystem**
 - Over 300 out of the Fortune 500 Global Companies land their branches in Chengdu. It is the basement of R&D and digital innovation in west China. Chengdu is not only surrounded by tech giants, innovation centers and capitals, but also the hub for linking with international startup ecosystems.
- **Environment**
 - Chengdu offers tier one city living and working standard with competitively lower labor and living cost.
- **Trend**
 - Chengdu is the first group of cities in China, that will complete the reform of digital economy by implement the latest technology.

Why Chengdu?

Key facts

One of the fifteen “**Best New Cities for Business**” in the world by Fortune

Rank **1st** in China’s new tier one cities , **5th** among all cities

Rank **1st** performing City in China out of 266 Chinese cities.

China’s **3rd** most innovative start-up capital

The **4th** largest city in China

City with the **lowest** investment risks in China

China’s **4th** largest technological hub

Rank **1st** in international transportation in west China

Rank **1st** in gaming & digital entertainment industry in China

Home town of **Panda**

The **Happiest** City in China

Highlights

- Explore the unique opportunities of Chengdu, the economic center of west China
- Meet face to face and matchmaking with investors, industrial leaders and market partners
- Gain brand recognition among potential local business partners, customers and medias
- Accelerate to enter west China market with the support of EUPIC and local authorities



Industries

TECHUP Chengdu focuses on some of the hottest industrial sectors, with close alignment with the Chengdu city development directions.



Artificial
Intelligence



Digital
Entertainment &
Innovation



5G+



Internet of things



Biotech & Health

Agenda

Location: Century City International Conference Center 5F, High-tech Hall, Chengdu, China

- 13:30-14:00 Registration
- 14:00-14:10 Opening
- 14:10-14:20 Introducing to Chengdu & Hi-Tech Zone tech ecosystem
- 14:20-15:00 Panel dialogue | The future of digital economy
- 15:00-17:00 Projects pitching
- 17:00-17:05 MOU signing ceremony (Optional)
- 17:05-17:25 Networking

Join as pitching project

If you are a tech company with ready product and the ambitious to explore the opportunities in the Chinese market, this is the stage that you can not miss.

We want you to be

- Tech driven company within the industrial sectors
- Product ready or later stage
- Intentions to expand and land business to Chengdu, China
- Ready for a solid pitching on the stage

Apply as pitching project

- Submit project details via email topi_guo@eupic.org.cn
- Pre-evaluation & validation & matchmaking with potential business & capital partners
- Solid pitching on the stage
- Announcement & MOU signing ceremony

Pitching project application period 2019.9.1-2019.11.1



Exhibition & Experience

- Demonstrate and experience awesome products provided by pitching startups and industrial partners
- Immerse in the atmosphere of cutting-edge technology combined with traditional culture

Perks



- Real-time translation
- Access to the main event
- Free drinks & Snacks
- Accommodation & Transportation
(For pitching projects representatives)
- Pre-matchmaking & Signing ceremony
(For pitching projects)

Information & Contact

- Pitching project

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- Event

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- Find us

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